

Peninsula
TOWN CENTER

CHANGING LANDSCAPES

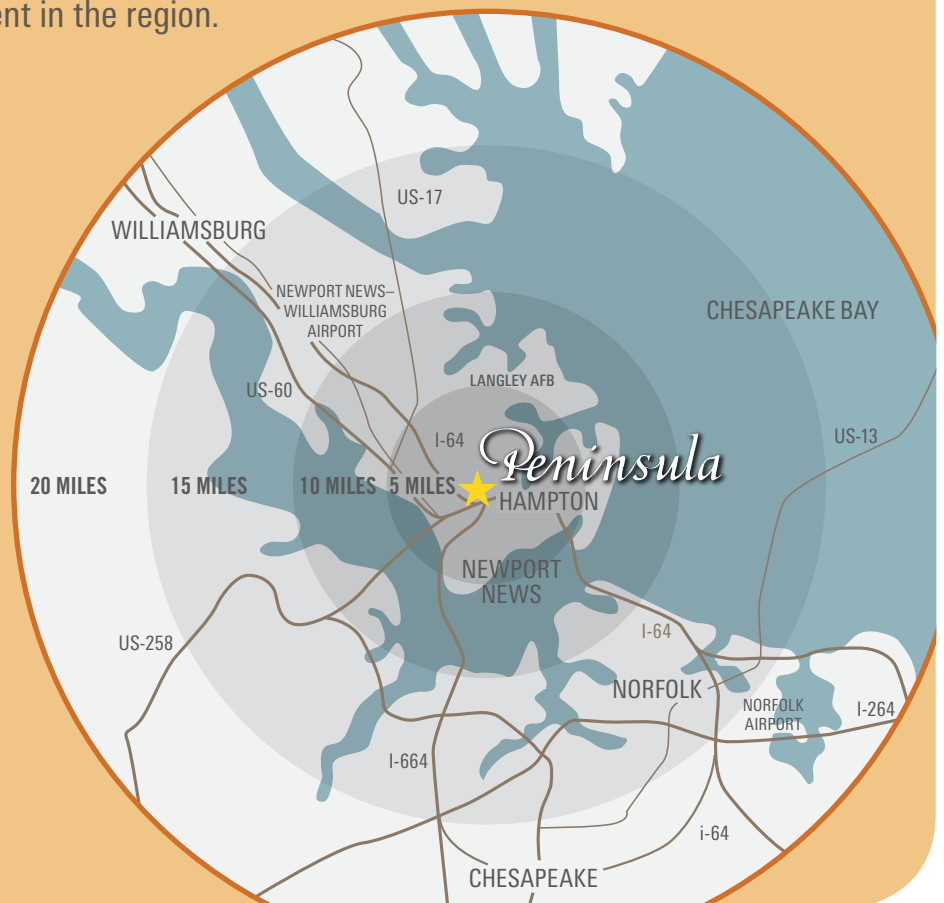
A young boy with a joyful expression is the central focus, standing in a shallow water fountain. He is wearing colorful, patterned swim trunks and is barefoot. Water is splashing around him, and his face is lit up with a wide smile. In the background, other children and adults are visible, some sitting on a bench, suggesting a public park or community center setting. The scene is bright and sunny, with lush green trees and a clear sky. The overall atmosphere is one of summer fun and community.

A UNIQUE DESTINATION HAS ARRIVED.

INTRODUCING PENINSULA TOWN CENTER.

Set in the city of Hampton in southeastern Virginia, this town center reinvents the shopping and dining experience on the Virginia Peninsula.

Peninsula Town Center is located in the Hampton Roads region, which is the largest metropolitan statistical area between Washington D.C. and Atlanta, with a population of 1.7 million. Boasting phenomenal access and visibility, and situated at the major intersection of Interstates 64 and 664, where 170,000 vehicles travel each day, it's destined to be the dominant retail shopping environment in the region.



A NEW RETAIL ENVIRONMENT

BREAKING NEW GROUND

Peninsula Town Center was developed with the same smart strategy used for our other influential and successful town centers. Every aspect of the development is tailored to the market in order to transform the Virginia Peninsula into a vibrant shopping, dining, and entertainment destination.

THRIVING DEVELOPMENTS

Peninsula Town Center's revitalization of the region is taking shape, offering tenants 1.1 million square feet of space for retail, residential, and office use, as well as areas for recreation and cultural activities.

A FLOURISHING COMMUNITY

We're proud to be a part of a \$1.5 billion master redevelopment of Hampton, Virginia. A new state-of-the-art convention center, nature trails, high-end residential, and commercial developments also greatly enhance the market and its shopping power.



FOREVER 21



CHICOS

dELIA'S



VICTORIA'S SECRET

H&M



BUILD-A-BEAR WORKSHOP



A CLOSER LOOK

DEMOGRAPHICS

65 major employers

are located within 15 minutes of Peninsula Town Center, including NASA, Northrop Grumman, Langley Air Force Base, Christopher Newport University, Hampton University, and Sentara.

686,000 people

with an average household income more than \$61,500 are within 15 miles of the town center.

	5 miles	10 miles	15 miles	20 miles
Population	210,489	365,941	685,577	1,010,790
Total daytime employment	101,188	156,224	299,615	476,640
Households	81,232	137,510	261,454	382,586
Households with an income above \$75,000	18,256	37,337	69,203	100,523
Households with an income above \$100,000	9,197	20,136	37,592	54,061
Average household income	\$54,690	\$61,579	\$61,545	\$61,514

THE NUMBERS SAY IT ALL

170,000 vehicles

pass by the site daily at Interstates 64 and 664.

Daytime Population

300,000 people work in the immediate trade area.

Premier dining destination

with **16 restaurants** comprising **69,044 square feet**



Hampton Roads Convention Center

A new state-of-the-art convention center and **2,500 hotel rooms** are located within walking distance of the Peninsula.

AT A GLANCE

1.1 million square feet

MIXED-USE SPACE

850,000 square feet

RETAIL SPACE

115,000 square feet

OFFICE SPACE

Cinebistro

8 screens, 9 bowling lanes

ENTERTAINMENT

158

RESIDENTIAL UNITS

170,000

DAILY VEHICLE TRAFFIC

More than 100

SPECIALTY RETAILERS

macy's

KEY ANCHORS

JCPenney

TARGET

BARNES & NOBLE
BOOKSELLERS



GET TO KNOW PENINSULA TOWN CENTER

Since its grand opening in March 2010, Peninsula Town Center has drawn crowds of visitors to explore the newest retail shopping environment in the region. It is the largest economic development project in the history of the city of Hampton, a major new employer, and a shopping, office, and residential destination for the entire Hampton Roads region.

Peninsula Town Center is not just in the retail business; instead, it's in the place-making business. The innovative mix of retail, dining, and entertainment, paired with our signature leisure space component, creates a place for visitors to gather, relax, have fun, and do everything in between.

And Peninsula Town Center isn't simply a place to eat, drink, and shop. With 115,000 square feet of office space and 158 luxury residential apartments at The Chapman, Peninsula Town Center is a desirable address — and an exciting, convenient place to live, work, and play.



CONTACT



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